



Clarity Starter Kit: Identify Your Next Step with Confidence

Gain Immediate Clarity to Move Forward
with Purpose & Confidence

Feeling stuck? Unsure of the next move?

This Clarity Starter Kit is designed to guide you through a quick and effective process for identifying your next steps, even in times of change and uncertainty.

This simple framework is the first step to gaining clarity and discovering the direction that aligns with your purpose.

Take the first step in igniting your purpose and start transforming your vision into actionable steps. Begin with the clarity you need to ignite lasting change.



WHAT THIS FRAMEWORK WILL HELP YOU ACHIEVE



This framework is a powerful tool for gaining clarity on your needs, feelings, and support requirements. By completing it, you'll pinpoint where you're stuck and what resources you need to move forward with confidence.

WHAT TO EXPECT



In this Clarity Starter Kit, you'll identify the change you want to see, clarify how this change will make you feel, recognize any barriers standing in your way, and consider the support you need. Each prompt will guide you closer to taking confident action on your next steps.



Your Clarity Framework

1. Define What You Want to Create or Change

- Define the change as an affirmative action—what you DO want instead of what you DON'T want.

2. Identify the Desired Outcome and Feelings

- Articulate why you want this change. Reflect on the emotional impact and benefits of achieving this goal, allowing you to connect with your motivations.

3. Acknowledge Your Current Feelings

- Identify where you're feeling stuck, challenged, or confused. By naming these emotions, you can acknowledge what's blocking you, making it easier to overcome.

4. Clarify the Support You Need

- Consider the resources, support, or guidance you need to move forward. Knowing what you need is crucial to overcoming barriers and taking confident steps forward.

Guiding Questions for Clarity and Confidence

Structured Prompts to Define and Direct Your Vision

1. "The creative project, desire, or change I want to make is:

2. This will help me feel...

and...

and...

and experience...

because...

3. Currently I'm feeling...

about...

because...

4. I could use some help with:

Reflection and Next Step Questions

1. What's one small step I can take today that aligns with the vision I've outlined?
2. How does having clarity on my needs and support help me feel more prepared to take that step?
3. Reflect on a time when clarity helped you overcome a challenge. How did it feel to take action?
4. What could be possible if you consistently used this clarity framework to move forward in your life and career?



About the Author

April Bell

April Bell is a visionary consultant, speaker, and author of [The Fire Starter: Igniting Innovation with Empathy](#), a book that introduces her groundbreaking approach to innovation and leadership.

Over her career, April has helped major brands achieve clarity and breakthrough success in their product marketing, enabling them to connect authentically with audiences at scale.

Her expertise goes beyond marketing—April has empowered leaders to drive meaningful transformation within their people and culture, helping them innovate from the inside out.

April's methods have guided top executives, emerging entrepreneurs, and teams across industries to discover actionable clarity, overcome barriers, and ignite purposeful change.

She's passionate about supporting thoughtful, growth-minded leaders ready to make their next big move with confidence.

Connect with April to discover how you, too, can navigate your path forward and spark real transformation in your life and work.

Visit madewithempathy.com for resources, courses, and insights into taking bold steps toward your vision.